Vehicle Sales Authority of British Columbia

Issue 9 • June 3, 2019



## **Industry Code of Conduct**

## Dealerships will receive copies for posting by June 30

Further to <u>Bulletin 3.19</u> and <u>Bulletin 4.19</u>, the Industry Code of Conduct came into effect on April 1, 2019. This code sets professional standards for dealers, salespeople, wholesalers, broker-agents and broker-agent representatives in our industry.

Prior to *June 30<sup>th</sup>*, you will receive two copies of the code of conduct for display on your dealership premises. These must immediately be displayed in a conspicuous area of the dealership for consumers to see. Dealer inspections will include ensuring that the Code of Conduct is displayed appropriately after June 30th.

A pdf version of the Code of Conduct is also available for approved uses, including posting additional copies of the code throughout your dealership. If you require a pdf of this posting, please send a request by filling out this <a href="mailto:form">form</a> and email it to <a href="mailto:communications@mvsabc.com">communications@mvsabc.com</a>.

A reminder that VSA licensees are required to complete the 2019 Regulatory Update prior to June 7<sup>th</sup>. If you have licensees working in your dealership that have not completed the CE module, they need to do so ASAP. We will begin charging for the module effective Monday, June 10<sup>th</sup> and action to suspend licenses will begin on June 21<sup>st</sup> if the module is not completed. Please email our Training team at <a href="mailto:training@mvsabc.com">training@mvsabc.com</a> or call us 604-575-7254 if you have any questions.

Due to volume, the original deadline of May 31 is now extended by 1 week.

New deadline for 2019 Regulatory







**Vehicle Sales Authority** 

The VSA is an independent, non-profit agency that oversees the retail sales of personal-use motor vehicles in British Columbia.

Please send your questions and comments to communications@mysabc.com