# High School Buying Tips Movie Released The 4 Ninjas buy cars, but not all goes well at the dojo...

All the secondary schools in BC have been invited to share the buying experiences of our four ninjas with their Planning 10 classes. The story will have the students dreaming of their first car, but with tips on how to be an informed and prudent buyer.

### The school outreach includes:

- A <u>30 second trailer</u>
- The <u>18 minute video</u>
- A dedicated <u>website</u> for school teachers with
- An order form for free VSA banner pens, the scroll of secret wisdom
- An interactive quiz and other resources on vehicle buying
- Links to auto sector career resources

## Help us! Are you active with your local secondary school? Or willing to be?

We need local promoters to encourage schools to show **The 4 Ninjas in the Keychain of Destiny**.

We have volunteers in a number of communities, but join the list! The more volunteers the better!

Email the4ninjas@mvsabc.com

#### **Auto Sector Careers**

With an estimated 30,000 job openings in the sector over the next five years, filling positions from service technicians to paint, glass and body, as well as sales, administration and more, is a priority. The NCDA and the ARA created the <u>BC Automotive Sector Alliance</u> (BCASA) for this purpose. <u>RV career resources</u> are also available.



### ReminderSalesperson Certification Webinar Goes Province-Wide

In keeping with industry trends, the VSA Salesperson Certification Course will be moving to a webinar-only format on April 1, 2018. Roughly 25% of new salespeople have been taking the course from their dealership or home office since 2009. Lower Mainland and Victoria applicants will now have the same advantage with the planned fourfold increase in webinar sessions.

Webinar and exam improvements, made possible by updates in technology and software, will be introduced with this change. As a result, the price of the webinar will be dropped to \$420 as of April 1.

Note: As of March 2018, certification classes will no longer be offered in Victoria or Surrey. <u>Click here to review Bulletin 14</u> with further information.





