



## The VSA at the 2016 Vancouver International Auto Show

For the 12<sup>th</sup> year in a row, the VSA had a successful event at the 2016 Vancouver International Auto Show. While this year's show was a day shorter than previous years, it set an attendance record of 102,000 visitors.

This year, over 20 VSA staff participated in the fun event, meeting and chatting with both industry members and show attendees. Building on the success of Walt the Curber, this year's booth concept was bigger and better than ever. A large, brightly coloured 16x16 foot carpet stopped everyone in their tracks. The carpet was an adaptation of the popular Snakes and Ladders game. However, instead of snakes and ladders, the game featured Walt the Curber and licensed dealers. Making good decisions and buying from licensed dealers put players on a fast highway; bad decisions and buying from curbers like Walt took players down a dirt road. [Print out your own version of the game here.](#)

The new booth concept proved to be a great hit, providing fun for children and valuable information for adults. During the five-day event, over 4,000 VSA pens and 1,500 printouts of the game were given out to show attendees. And, the VSA once again recognized the hard work of the many licensed salespeople working the show by giving out close to 400 Tim Horton's gift cards.



### Ken Robertson Appointed to VSA Board

The VSA Board of Directors is pleased to announce the appointment of Ken Robertson to the board. Representing the public-at-large, Ken Robertson is a Vancouver-native who built and successfully ran KLR Consulting – a project management and consulting business – for 25 years. Ken also holds an MBA from Simon Fraser University and is a certified Project Management Professional (PMP). Today, Ken continues to provide coaching and consulting to select clients, while also volunteering his time to worthwhile causes.

Ken will begin his three-year term on April 1, 2016 following the departure of Bill Bullis. The VSA Board of Directors, management and staff would like to thank Bill Bullis for his time on the VSA board. His expertise and active and enthusiastic presence were invaluable throughout his years of service.

Learn more about the VSA Board of Directors on the VSA website here: <http://mvsabc.com/about-the-vsa/vsa-governance/vsa-board/>