

INDUSTRY COMMUNICATIONS

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E-Commerce & Distance Sales



E-Commerce by Dealers

With more and more consumers shopping online each year, the number of consumers browsing for and purchasing vehicles through e-commerce is also increasing. The COVID-19 pandemic is impacting current sales models at dealerships which has resulted in a number of inquiries regarding electronic sales.

In 2018, amendments to the *Motor Dealer Act* were made to allow dealers to conduct sales electronically. <u>Click here</u> for an important message from Ian Christman, Registrar of Motor Dealers regarding key considerations for dealers conducting e-commerce.

Distance Sales Webinar

Distance Sales will become even more common in the coming months, therefore knowing how to conduct distance sales and what regulations apply is more important than ever.

Ensure that you meet the regulatory requirements associated with Distance Sales by attending our Distance Sales webinar on **Thursday**, **April 9th at 12pm PST**.

Join us to learn what a distance sales contract is, what disclosure is required, how refunds are handled, and more.

If you would *like* to attend this live webinar at no charge, please <u>send</u> <u>us an email</u> indicating your interest no later than Wednesday April 8th. Please note that space is limited.

If you can't join us live, please <u>email us here</u> to let us know that you would like the recorded webcast to watch at your convenience.

Questions? Please contact the Communications team at <u>communications@mvsabc.com</u>

