



Nairn McKenna Appointed to VSA Board

The VSA Board of Directors is pleased to announce the appointment of Nairn McKenna to the board. Representing the Automotive Retailers Association (ARA), Mr. McKenna's business is Company of Cars Auto Sales. Mr. McKenna began his three-year term on April 1, 2013.

Mr. McKenna has the distinction of being the youngest VSA board member to date. It is certain that he will bring a fresh view to the table with his knowledge of the industry and his role in the ARA.

The VSA board and staff would like to thank Gordon Valente for his years of service as an active and enthusiastic board member. Following his departure, Mr. Valente will be able to devote more time to his successful business, the N.W. Auto Depot in West Vancouver.

Board Members and Officers Reappointed

In addition to the appointment of one new member, the VSA Board of Directors reappointed two members and the executive officers to ensure continuity for the coming year.

Jack Bell, who represents the Recreational Vehicle Dealers Association, and William Bullis, a public-at-large member, were both reappointed for an additional three-year term. Graeme Roberts was re-elected as board Chair, Michael Faulkner was re-elected as Vice-Chair, and John Chesman was re-elected Secretary-Treasurer.

Learn more about the VSA Board of Directors [here](#).

Vancouver International Auto Show

For the ninth year in a row, the VSA participated in the 2013 auto show. During the six-day event, 23 VSA staff from every department worked at least one shift. A "Plinko" game (remember the "Price is Right"?) proved to be a large attraction and gave the VSA plenty of opportunity to speak to both consumers and industry members. Many VSA-branded novelties were handed out, as well as hundreds of consumer "Buying Tips" rack cards.

Brand new this year, the VSA made twice daily appearances on the Redline Stage, showing "Curber" videos and answering consumer questions. Additionally, 250 Tim Hortons gift cards were given away to all salespeople working the show to recognize their hard work in promoting the models on display.